For Immediate Release



Date: 6 June 2019

Contact: John Yeager | 425-765-9845 | JYeager@BloodworksNW.org

Karen Kirby | 206-689-6359 | karenk@bloodworksnw.org

Microsoft and Bloodworks hosting World Donor Day Blood Drive on June 14

Donors needed to set lifesaving record for blood donation

Seattle, WA – Microsoft and Bloodworks Northwest have a bold goal for their World Donor Day Blood

<u>Drive</u> on June 14. The tech company and local nonprofit are teaming up to set a record for Washington's largest single day blood drive and need 500 donors to make it possible.

"The need for blood connects us all," says Bloodworks President and CEO Curt Bailey. "We're inviting Microsoft employees and members of the communities in which they live and work to be part of something big. As one of the 500 donors needed June 14, you have the power to help save 1,500 lives in just one day."

On June 14, Microsoft will be holding nine blood drives at their Redmond, Bellevue, and Issaquah locations, four drives are open to the public. Signing up is easy. Donors can visit bloodworksnw.org/worlddonorday, call 800-398-7888, or book an appointment using the Bloodworks App. Microsoft achieving this 500 person blood drive goal will set a record for the most blood donations ever made in one day by any organization in the 75 years that Bloodworks has served the community.

"We're excited to be partnering with Microsoft to bring our community together for patients on World Donor Day," says Bloodworks Donor Resources Representative Karen Chernotsky. "Less than 40 percent of the appointments are booked so we're still needing over 300 community members to step forward for patients like three-year-old Zainab – a little girl on an international search to find a rare blood donor match to help her through complicated and exhausting cancer treatment. Her match might be someone right here in the Northwest who donates at this drive."

A strong blood supply is critical to our community. The donations at this drive will provide urgently-needed blood for emergencies at a time when the trauma units around our region typically experience high patient usage. People who receive the most blood include those being treated for cancer, undergoing surgeries, organ and marrow transplants, bleeding disorders, and trauma patients.

Donating blood only takes one hour from registration to cookie. Most people in good health, at least 18 years old, and weighs at least 110 pounds may donate whole blood every 56 days as long as you meet other donor criteria. Sixteen and seventeen-year-olds who meet weight requirements for donating on a mobile may donate at this drive with a Bloodworks Northwest permission slip signed by a parent or guardian.

World Blood Donor Day is an annual event officially designated by the World Health Organization to raise awareness of the need for blood donors around the world. It occurs on June 14, the birthday of Karl Landsteiner, the creator of the ABO blood group system, for which he won the Nobel Prize.

Bloodworks Donor Centers:

Donors can find locations of donor centers and drives or make appointments online at <u>BloodworksNW.org</u>, by calling 800-398-7888, or by texting bloodapp to 91985 to download the <u>Bloodworks App</u>.

- <u>Bellevue Center</u>
 1807 132nd Avenue NE
 Bellevue, WA 98005
 425-453-4011
- Bellingham Center
 410 W Bakerview Rd., Suite 117
 Bellingham, WA 98226
 360-671-8848
- <u>Central Seattle</u>
 921 Terry Avenue
 Seattle, WA 98104
 206-292-6500
- Everett Center
 2703 Oakes Avenue
 Everett, WA 98201
 425-740-2909
- Federal Way Center

 1414 S 324TH Street

 Suite B101

 Federal Way, WA 98003

 253-945-8660

- Olympia Center
 1220 Eastside Street SE
 Olympia, WA 98501
 360-596-3950
- North Seattle Center
 10357 Stone Avenue N
 Seattle, WA 98133
 206-526-1970
- Silverdale Center
 3230 NW Randall Way
 Silverdale, WA 98383
 360-308-7340
- Tukwila Center
 130 Andover Park E
 Tukwila, WA 98188
 206-241-6300
- Vancouver, WA Donor Center
 9320 NE Vancouver Mall Blvd, Suite100
 Vancouver, WA 98662
 360-567-4800

Lynnwood Center
 19723 Highway 99, Suite F
 Lynnwood, WA 98036
 425-412-1000

Lane Donor Center (Lane Bloodworks)
 2211 Willamette St
 Eugene, OR 97405
 541-484-9111

About Bloodworks Northwest

Bloodworks (formerly Puget Sound Blood Center) is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients in more than 100 hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled on the Bloodworks App. For more information, visit bloodworksnw.org

###